



ACADEMIC PROSPECTUS

GEMS & JEWELLERY PROGRAMS

ISGJ – The Gems & Jewellery College is an internationally accredited school for studies in jewellery, diamonds, gemology, luxury products and business management.



LAUNCH

YOUR CAREER IN THE LUXURY WORLD OF

GEMS AND JEWELLERY

BY COMBINING PASSION WITH KNOWLEDGE.
STUDY AT THE ISGJ,
THE WORLD'S FOREMOST ACADEMIC AUTHORITY IN GEMS & JEWELLERY EDUCATION,

AND EARN A DEGREE DIPLOMA OR CERTIFICATE THAT OPENS DOORS THROUGHOUT THE INDUSTRY.



DIRECTOR'S DESK

WELCOME TO THE LUXURY WORLD OF GEMS AND JEWELLERY!

At ISGJ – The Gems & Jewellery College, you will explore an excellent education facility by internationally recognised curriculum and highly qualified faculties working tirelessly to motivate and support you during studies.

From jewellery design to gems and diamonds to manufacturing to marketing and management, I've personally experienced nearly every aspect of this dynamic industry—and I can assure you that ISGJ, the Gems & Jewellery College is the best place to prepare you for a fabulous career in the world of gems and jewellery.

At ISGJ you'll find a world of opportunities and experiences that many professionals would envy. You'll make professional connections with your classmates and industry experts that could lead to your future job placements or business start-ups. You'll work closely with faculties who combine professional experience with a personal approach. And whichever program you choose, you'll gain the kind of knowledge and skills that employers look for.

There are countless career opportunities in the gems & jewellery industry, but you can make it big only if you can live up to the constant demand and need of the changing times. If you have a creative mind that is always coming up with interesting ideas, the jewellery industry is a great place for you to create a mark.

I hope you'll enjoy learning more about ISGJ College. For further information visit our website to discover our programs and opportunities. I also invite you to visit our campus and we'd love to meet you and tell you more about ISGJ College and Jewellery world.

Kalpesh Desai

Managing Director, ISGJ India.





INDEX

THE INSTITUTE	4
ADVISORY BOARD ————————————————————————————————————	7
VISION & MISSION	9
OUR USP ———————————————————————————————————	11
PROGRAMS OFFERED ———————————————————————————————————	12
HIGHER DIPLOMA & DIPLOMA	15
CERTIFICATE PROGRAMS ————————————————————————————————————	33
SCHOOL OF DIAMOND ————————————————————————————————————	34
SCHOOL OF JEWELLERY ————————————————————————————————————	46
SCHOOL OF GEMOLOGY	66
INDUSTRY CONNECT ————————————————————————————————————	76
GLOBAL REACH ————————————————————————————————————	79
JOB PLACEMENTS	80
EVENTS & ACTIVITIES	82
ALUMNI SUCCESS STORY ————————————————————————————————————	84
CAMPUS & FACILITIES ————————————————————————————————————	86
AWARDS & ACCOLADES ————————————————————————————————————	88
ALUMNI FEEDBACK ————————————————————————————————————	92

ISGJ - The Gems & Jewellery College is India's leading institute in Jewellery, Diamond, Gemology, Business, and Luxury and has been a catalyst for the success of the students across vibrant industries for 8 years. The institution offers over 20 uniquely designed courses through campuses in Surat, and Ahmedabad.

ISGJ is an internationally accredited institute for studies in jewellery, diamonds, gemology and management. The college is known for its advanced and adaptable professional programming, experiential learning opportunities and highly qualified and experienced faculties.

ISGJ education philosophy is rooted in a knowledge culture that respects original inquiry and learning and that reflects a commitment to principles of equality, diversity, and inclusivity. ISGJ's programs are consistently ranked among the best in the country, and its faculty and alumni include the most renowned diamond traders, gemologists, jewellery designers, and scholars in their fields.

Courses at ISGJ are structured with the guiding principle that puts equal emphasis on education in the classroom and hands-on practical experience. ISGJ faculties are experts and leaders in their fields, bringing a wealth of practical knowledge from their professional experiences as well as a solid academic grounding to all students.

THE ISGJ ADVANTAGE

Share life-changing experience with a community of extraordinary teams of faculties and students from all over the world.

Master the latest tools and technologies learning with the best course structure, academics, researchers, and professionals in their field.

Discover Surat, one of the fastest growing cities in India and explore the world's capital of diamond.

Become part of a consolidated network of people – alumni, researchers and industry experts – who will be your family, your business partners, your mentor and will shape your future hand in hand with you.

Access to one of the most equipped diamond gem laboratories of India for hands on learning experience.

In the matrix CAD studio, learn how to work with digital jewellery designing and making in an academic environment with the highest individual attention.

90% of ISGJ's UG & Diploma program students find a job within just 1 month of completing our highly specialized programs.



ADVISORY BOARD

DINESH NAVADIYA - INDUSTRY LEADER
CHAIRMAN - GEM & JEWELLERY EXPORT PROMOTION COUNCIL

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PREETI AHUJA DUGGAL – JEWELLERY BRAND & MARKETING EXPERT IMAGE CONSULTANT

KALPESH VAGHASIYA – LUXURY JEWELLERY MANUFACTURER DIRECTOR - ELVEE JEWELS

RITU SETH - LUXURY JEWELLERY DESIGNER DIRECTOR - BELISMA JEWELS

HARDIK SHAH – JEWELLERY EXPERT DIRECTOR – BR DESIGNS

SIDDHI MEHTA – JEWELLERY DESIGNER DIRECTOR – MEHTAPHOR JEWELLERY





OUR VISION

We envision to be on the forefront of developing the next generation of gems and jewellery world professionals by extending and developing integrity and depth of knowledge in the field of the gems and jewellery.

OUR MISSION

ISGJ College aims to empower students to become successful, dynamic professionals in the global business of gems and jewellery industries. As a pioneer in experiential education, our pedagogy goals centre on fostering a unique connection between real-world experience and academic study in business principles, developing students' creative and critical thinking and leadership skills.



LAUNCH YOUR CAREER IN LAUNCH LUXURY.



PROGRAMS & COURSES

HIGHER DIPLOMA & DIPLOMA

1 YEAR - 3 YEARS

UG	Undergraduate Program in Gems & Jewellery
MP	Master Program in Gems & Jewellery
JBM	Jewellery Business Management Program
GJ	Graduate in Jewellery Design & Technology

THE CERTIFICATE PROGRAM

2 WEEKS - 22 WEEKS

SCHOOL OF DIAMOND

PDG	Polished Diamond Graduate
RDG	Rough Diamond Graduate
ADD	Accredited Diamond Diploma

SCHOOL OF JEWELLERY

JDM	Jewellery Design Program – Manual
AJDM	Advance Jewellery Design Program - Manual
JDC	Jewellery Design Program – CAD
AJDC	Advance Jewellery Design Program - CAD
PJD	Procreate Jewellery Design Program
JMP	Jewellery Making & Manufacturing Program
JSM	Jewellery Sales & Marketing Program
CJD	CorelDRAW Jewellery Program

SCHOOL OF GEMOLOGY

GGD	Graduate Gemologist Diploma
GI	Gemstones Identification Program
NG	Nine Gemstones Identification Program

MAKE A DATE WITH YOUR FUTURE



HIGHER DIPLOMA & DIPLOMA PROGRAMS



UNDERGRADUATE PROGRAM IN GEMS & JEWELLERY

DURATION: 3 YEARS

ELIGIBILITY: 10+2 IN ANY DISCIPLINE LOCATION: SURAT AND AHMEDABAD

CERTIFICATE: HIGHER DIPLOMA IN LUXURY GEMS & JEWELLERY

PROGRAM OVERVIEW

Our jewellery, gems and luxury accessories program is a 3- year undergraduate specialization. It offers students deeper understanding of the diverse topics of jewellery, gems, diamond, and luxury accessories design, and builds expertise in the tools and techniques to translate their visions into products.

Our program prepares you to explore disciplinary boundaries and encourages lateral thinking through skill-building courses education method.

At ISGJ - The Gems & Jewellery College, you will learn the art of jewellery design, grading diamonds, identifying gemstones and creating luxury products in state-of-the-art studios as well as research and presentation techniques. As part of the curriculum, students will travel to domestic and international destinations and explore opportunities to interact with professionals working across the jewellery market, including: exhibition, museums, luxury jewellery stores, jewellery manufacturing factories, business conferences, galleries etc.

CAREER PATHWAYS

Jewellery Designer • Auction House Jewellery Specialist - Colored Stone Buyer • Diamond Buyer • Diamond Sorter/Grader • Lab Gemologist • Inventory Control Specialist • Jewellery Business Owner • Jewellery CAD Specialist • GemLab and Research Professional • Jewellery Merchandiser • Retailer • Jewellery Sales Associate • Wholesaler • Diamond Manufacturer • Jewellery Sales & Marketing





PROGRAM STRUCTURE

SEMESTER 1

Introduction to jewellery world

Basic of design jewellery

Art and culture study

Metallurgy - i

Cad - computer aided jewellery designing - i

Business management studies - i

SEMESTER 3

Understanding of various type of jewellery

Jadau jewellery, kundan jewellery and meenakari

Diamond trading, business management

Diamond assortment and pricing

Factory visits

SEMESTER 5

Jewellery marketing, sales and management

Graphics work for jewellery video and artworks

Project work

Portfolio presentation

Jewellery competition

Rough diamond evaluation

Rough planning and marking

SEMESTER 2

Fine diamond jewellery designing

Luxury products and designing

Culture study - jewellery heritage

Manufacturing method and technology - i

Diamond grading, identification and valuation

Computer aided jewellery designing (matrix advance)

Jewellery merchandising and business management

SEMESTER 4

Jewellery creative - iv

Manufacturing technology - iv

Gemstones identification and valuation

Personality development and soft skills training

Jewellery design and merchandising

Production and manufacturing

SEMESTER 6

Internship project

Entrepreneurship

Brand development

Range development- personal luxury brand

Professional practice (internship and industry

mentored)

Graduation and convocation





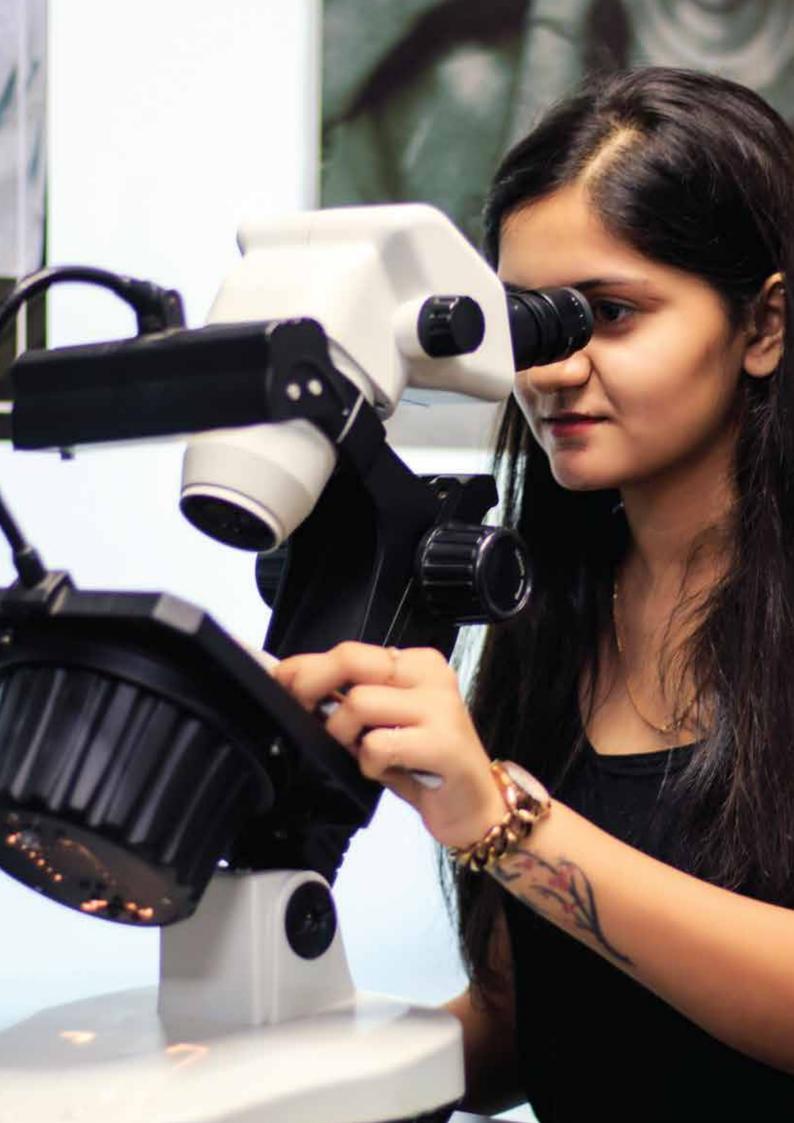












MASTER PROGRAM IN GEMS & JEWELLERY

DURATION: 2 YEARS

ELIGIBILITY: 10+ IN ANY DISCIPLINE LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: MASTER DIPLOMA IN GEMS & JEWELLERY

PROGRAM OVERVIEW

The Master Program is designed to train professionals to enter and succeed in the complex world of gems and jewellery, a field that has been constantly changing over the past two decades and that requires a thorough understanding of all its aspects. The professional must be able to operate in different areas of the Jewellery, i.e. diamond grading, jewellery designing, luxury watches, fine Jewellery, precious gemstones, diamond trading, fashion accessories and metal, with an open mind asset for both creative and operative aspects. The Master also offers a broad and strategic vision on trends and market developments.

The Master course students end with a final project, as a synthesis of the academic course, useful later as a portfolio to enter the job market or own jewellery business. It is also the proper specialization for professionals and artisans looking for a deepening into technical aspects as well as the ones related to the market and product management.

CAREER PATHWAYS

Jewellery Designer • Diamond Sorter/Grader • lab gemologist • Jewellery Business Owner • Jewellery CAD Specialist • Gem Lab and Research Professional • Jewellery Merchandiser • Retailer • Jewellery Sales Associate • Wholesaler • Jewellery Sales & Marketing





PROGRAM STRUCTURE

MODULE 1

Jewellery history and eras of jewellery with designing technique
Variants of jewellery worn in national and international market
Inspiration and theme based designing
Understanding of rendering techniques
Study on market trends
Creating portfolio

Introduction of rough diamond

Introduction of worldwide diamond source

MODULE 3

Diamonds from mines to market
Rough diamond planning and marking
Rough diamond assortment and grading
Planning of rough diamonds
Learn the 4c's of diamond quality
Grading of polished diamond according to 4c's
Grading of fancy shape diamonds
Understanding of synthetic, treated & simulants of diamonds
Pricing of polish diamond according to local and international market

MODULE 2

2D knowledge of designing
Understanding of 3D modeling of jewellery
Understanding of various jewellery settings
Building and modifying the designs using 3D
software
Creating your own designs on software
Exam and tests
Field trips and factory visits

MODULE 4

Understanding of identification of gemstone
Colored stone grading and valuation
Updates on synthetics, imitation and treatments
identification
Sources of worldwide gemstones
Market study and analysis on colored stones
Understanding of jewellery manufacturing process
Wax setting and stone setting
Wax injection, clearing, tree making
Vacuum and investment casting
Factory visits and field trips



Pricing of rough diamomds















GRADUATE DIPLOMA IN JEWELLERY BUSINESS MANAGEMENT

DURATION : 12 MONTHS ELIGIBILITY : 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: GRADUATE DIPLOMA IN GEMS & JEWELLERY

PROGRAM OVERVIEW

JBM is a perfect program for any retailer or jewellery merchandiser. People who work in retail should know how to deal with the customer. They should be able to not only service the customers effectively but also resolve complaints. Retail training will help you establish that bond with the customer.

The course starts with basic information about gems and jewellery industry and growth structure

The course is divided into different modules and begins with the basic exercise like diamond grading pricing, assortment, jewellery designing, gem identification, marketing, sales development, CAD technology for jewellery manufacturing. During the course students are taken for a study tour to show them the latest technology being used in jewellery industrial units to increase their awareness in the field.

PROGRAM HIGHLIGHTS

Introduction to jewellery business

Retail showroom management

Diamond quality and valuation

Gemstones identification and pricing

Learn how to develop a business plan with strategy

Understanding of global jewellery industry

Rules and regulations of jewellery business

Understanding of import or export, customs and various duty charges

Learn forming a corporation, creating a partnership or establishing a proprietorship

Jewellery marketing and selling

Learn about merchandising management, retail management, leadership, entrepreneurship, economics, visual merchandising and human resources management



CAREER PATHWAYS

Retail Showroom Owner • Jewellery

Factory Owner • Fashion Jewellery Store

Owner • Buyer & Seller •

Jewellery Sales and Marketing

Professional • Jewellery Merchandiser •

Brand Management

PROGRAM STRUCTURE

MODULE 1

JEWELLERY DESIGNING MANUAL

Sourcing and creating innovative jewellery design Understanding global jewellery design market Creating portfolio

Orientation

Fundamentals of design

Exam and test

MODULE 3

DIAMOND GRADING & VALUATION

Knowledge about diamonds from mines to market
Understanding of the 4c's of diamond quality
Understanding of assortment process
Learn about synthetic, imitation & treated diamond
Diamond valuation and pricing

MODULE 2

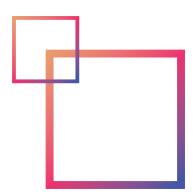
COMPUTER AIDED JEWELLERY DESIGNING (CAD)

Techniques of designing
Understanding 3d models of jewellery
Understanding of jewellery settings
Building and modifying basic designs and visualizing
various, colors and materials of the software
Understanding of matrix 3D Software

MODULE 4

GEMSTONES IDENTIFICATION

Identification of gemstones
Understanding nine gems
Valuation and pricing of gemstones
Market study and analysis on colored stone
Gemstones for jewellery















JEWELLERY DESIGN & TECHNOLOGY

DURATION: 1 YEAR ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: GRADUATE DIPLOMA IN JEWELLERY DESIGN & TECHNOLOGY

PROGRAM OVERVIEW

The Jewellery Design & Technology diploma program covers topics essential to becoming a jewellery designer and CAD (computer-aided design) artist, including designing a piece of jewellery from a manual sketch to final jewellery making.

The 12 months program trains an individual to become a jewellery designer by enabling them to acquire the skills and techniques behind the art of design jewellery. This diploma course is recommended for anyone who wants to be a perfect jewellery designer or an individual who is interested in joining the business of jeweler. It offers a launch pad for creative minds to learn new skills and techniques in the highly exciting and creative field of gems & jewellery.

CAREER PATHWAYS

Jewellery Designer • Jewellery Business Owner • Jewellery CAD Specialist • Retail Showroom Management • Jewellery CAD designer • Jewellery Quality Checker • Ecommerce Marketing Expert • Jewellery Sales

Associate • Jewellery Wholesaler



PROGRAM STRUCTURE

MODULE 1

Jewellery designing manual

Orientation

Fundamentals of design

Sourcing and creating innovative jewellery design

Understanding the global jewellery design market

Elements and principles of designing

Detailed rendering and illustration of gemstones

and metals

MODULE 3

Computer Aided Jewellery Designing (CAD)

Techniques of designing

Understanding 3D Models of jewellery

Understanding of jewellery settings

Building and modifying basic designs and visualizing

various, colors and materials of the software

Jewellery factory visit

MODULE 2

Advance artwork for jewellery design

Develop sources of jewellery designing and

making

Learn illustration and render art

Understanding of various precious and semi

precious metals

Creating portfolio

Worldwide market study

MODULE 4

Understanding of Matrix 3D Software

Understand jewellery manufacturing processes

for the creation of jewellery

Create photorealistic images of your 3D

jewellery designs

Jewellery valuation and costing

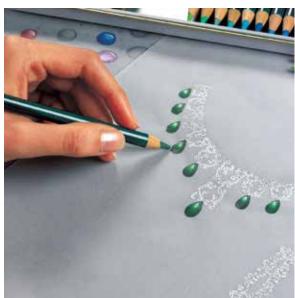
Advance technique of Illustrate shape, form, and

texture of metal

Understanding of Matrix 3D Software









EXPLORE LEARN CREATE



CERTIFICATE PROGRAMS



PLACEMENTS

















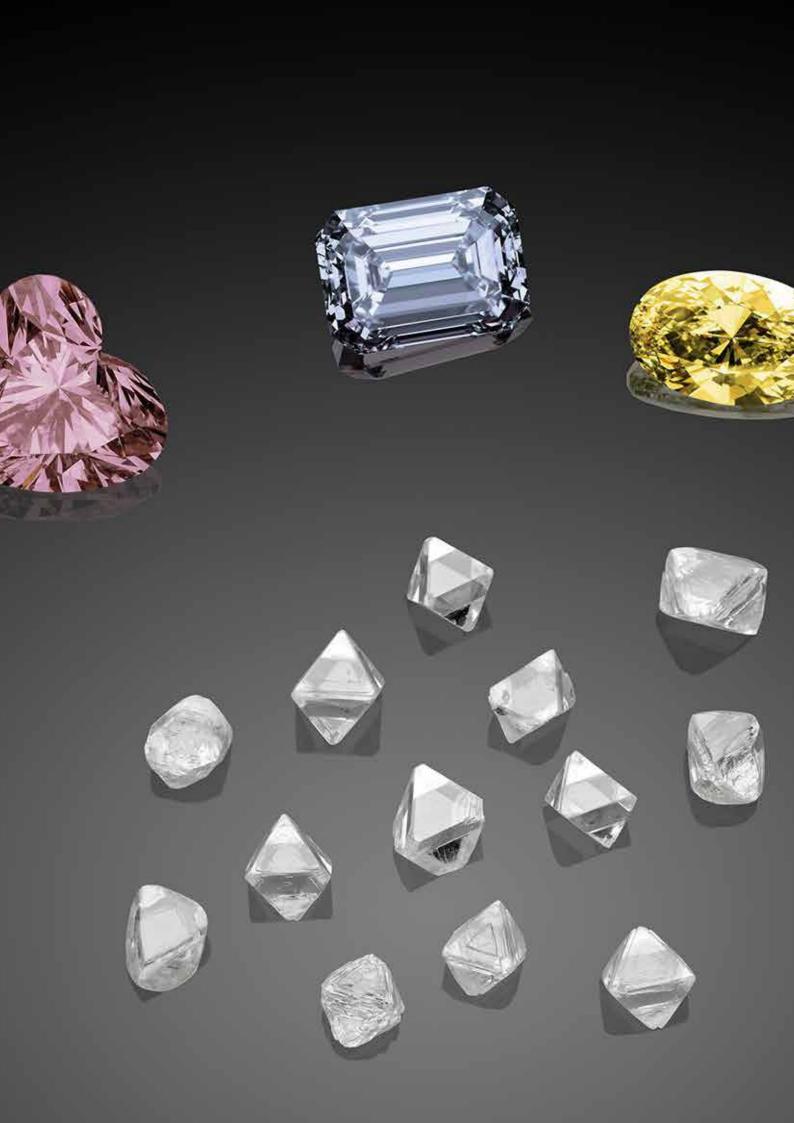
OVERVIEW

ISGJ offers internationally recognised qualifications in diamond studies.

Our School of Diamond courses provide comprehensive knowledge and experience to students, enabling students to judge diamonds clarity, color and cut as well as fancy colored diamonds. ISGJ's diamond courses help you to become a master of the glittering world of diamonds. Diamond is perhaps the world's most popular gemstone variety and as such attracts probably the greatest number of questions from the jewellery buying public.

Grade diamond in the D-Z color Range, detect synthetics, treatments, simulants and fracture-filled diamonds. Use the 4Cs to promote diamond value. Confidently speak the language of diamond to your customers, supplier and vendors.





PDG POLISHED DIAMOND GRADUATE

DURATION: 12 WEEK ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN POLISHED DIAMOND GRADUATE

PROGRAM OVERVIEW

The Polished Diamond Graduate course is an expert level course for those who require the skills to grade, sort, identify and value diamonds at a professional level. Our expert faculties teach students how to grade diamonds both on par with national and international level and also educate them with local terms and languages used in the diamond market.

Our course will teach you a comprehensive understanding of diamonds and how the global diamond market operates, allowing you to explore new career opportunities or enhance an existing career in the fields of diamond grading, sorting, buying, diamond technology, diamond retail and diamond jewellery making.

CAREER PATHWAYS

Diamond Sorter/Grader • Lab Gemologist • Jewellery Business Owner • Gem Lab and Research Professional • Jewellery Merchandiser • Retailer • Jewellery Sales Associate • Wholesaler • Jewellery Sales & Marketing





MODULE 1

Introduction to world of diamonds

Properties of diamonds

Diamond mining & formation

Worldwide diamond sources

Sight holder and diamond market

Identification of rough diamonds

Manufacturing process from rough diamond to

polished diamonds

Understanding of the color grading system in

diamonds

Domestic and international standards of color

grading

Learn how to assess the color of diamonds

Practical color grading

Grading system of fancy colored diamonds

Fluorescence in diamonds

MODULE 2

Understanding of diamond grading process

The 4c's of diamond grading

Clarity grading of loose diamonds

Internal and external features as components of

clarity

Appearance of inclusions and blemishes

Practical grading and QC in studded jewellery

Sorting of -2, to grading solitaire

Understanding of cut grading

Triple X cut in diamond

Proportions, polish and symmetry in diamond

Methods to measure Proportions

Heart & Arrows

Recut & Repolish of diamonds

MODULE 3

Grading of fancy shape diamonds

Carat Weight

Use of different types weight scales in diamonds

Carat and karat

Carat and pricing

Selection - Rejection

Diamond assorting and final assorting

Bagging and fluting

Measuring diamond through special gauge

Operating sieves

Handling techniques of instruments & accessories

Identification of diamonds

Understanding of A.D, moissanite

Grading system of Synthetic Diamond

HPHT & CVD

Identification of synthetic diamond

Valuation of synthetic diamond

Treatments in diamonds

Identification of diamonds

MODULE 4

Diamond valuation method

Mounted jewellery grading system

Practical estimation of mounted diamond jewellery

Estimation of fancy shaped diamonds

Effects of clarity, color, cut and carat on valuation

Diamond market visit Diamond factory visit

Rapaport & diamond industry

Case studies

Market analysis

Worldwide diamond markets

Diamond trading: national & international markets

Online marketing / offline marketing

Market terms of business

Rules & regulation of diamond market

Practical & theory examination

Diploma awarded

Become a member of alumni club

Graduation ceremony













ROUGH DIAMOND GRADUATE

DURATION: 12 WEEKS ELIGIBILITY: 10TH PASS

LOCATION: SURAT AND AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN ROUGH DIAMOND GRADUATE

PROGRAM OVERVIEW

The ISGJ School of Diamond is one of the few institutions to offer comprehensive training in rough diamond grading, evaluation and Identification. Our structured program uses a series of presentations and an emphasis on practical work to help students master the following concepts

How to assess the quality of rough diamonds

How to sort and select quality rough diamonds

How to calculate and evaluate a rough diamond's potential yield

How to differentiate between natural diamond and it's many stimulants

How to buy and sell rough diamonds

Market study & analysis

Rough diamond, buying, planning, trading, manufacturing & business management

Our well-equipped classroom and large collection of rough diamonds allows students to apply their new skills with the guidance of our experienced instructors.

The purpose of this course is to provide the students with comprehensive knowledge of rough diamond grading, market study, manual planning & marking, sarin machine operating, galaxy qc, understanding of color and purity in rough.

The various techniques of how to determine the value of rough will be explained. The student will acquire profound orientation in planning and marking of rough diamonds.

CAREER PATHWAYS

Rough Traders • Diamond Sorters • Diamond Manufacturers • Appraisers • Managers



MODULE 1

Introduction of diamond world

Diamond mines worldwide

Different mines

Properties of diamonds

Formation & mining techniques

Identification of rough diamonds from other stimulants

Manufacturing process from rough diamond to

polished diamond

Diamond manufacturing factory visit

Internal & external features of diamond

Understanding of rough diamond planning and marking

Diamond rough identification, characteristics and

crystallography (morphology)

Grading and sorting of diamonds from small size to

solitaire

Rough diamond assortment & grading

MODULE 3

Planning for cut, color and clarity

Yield estimation from rough to polished diamond

Recut planning & marking

Use of sarine, lexus and other machines

Important factors which effects planning

Primary market, secondary market and third tier -

where to buy diamonds

MODULE 2

Sarine machine operating system

Color grading of rough diamond

Different types of colored diamonds

Fluorescence in rough diamonds and effect on

valuation

Use of colorimeter

Multiple way planning

Planning to improve clarity & color grade

Planning & marking for fancy shape diamonds

Checking master stones

Tension/stress in a diamond

MODULE 4

Unique system to estimate value of rough diamonds

Valuations of parcels and single stones

Tender stones process

Business regulation and ethics

Understanding market rules and how to trade

Understanding of rough sales cash and credit

Customs, import & export process

Tender knowledge

Develop a business plan and pipeline model

Practical examination

Diploma awarded

Graduation event













ACCREDITED DIAMOND DIPLOMA

DURATION : 24 WEEKS ELIGIBILITY : 10TH PASS

LOCATION: SURAT AND AHMEDABAD

CERTIFICATION: DIPLOMA PROGRAM IN DIAMOND

PROGRAM OVERVIEW

Diamond Graduate is a complete program that offers students a comprehensive knowledge and understanding of diamonds and how the rough and polished diamond market operates worldwide. You will learn all the factors that affect a diamond's appearance and value.

At the end of course, students will be able to understand the journey of rough and polished on an expert level. During the session, students will get practical experience with natural diamond, synthetic diamond, treated diamonds and mounted jewellery.

PROGRAM HIGHLIGHTS

History of rough diamond

Past, present and future of rough diamond world

How diamonds are formed.

Knowledge about diamonds from mines to market.

How to grade the cut, color and clarity.

Grading of fancy shape diamond.

Identification and understanding of various tips of rough

Sarine machine operating system

Understanding of rough diamond planning and marking

Diamond rough identification, characteristics and

crystallography (morphology)

Rough diamond assortment & grading

Rough diamond valuation

Rules and regulation of domestic &

international diamond market

Rough diamond manufacturing process

Selling - purchasing, Import - export & market study

Visit of diamond manufacturing factory

Learn each & everything about diamond

Field trip & Factory visits

Case study of indian diamond industry

Market experience



SCHOOL OF JEWELLERY

PLACEMENTS























OVERVIEW

With education comes knowledge, as well as the confidence necessary to buy, sell and value Jewellery. Our School of Jewellery Short programs prepare you for success. We offer the finest jewellery education in the world with a curriculum developed from our groundbreaking research and delivered by the industry's leading experts. ISGJ gives you the knowledge and practical skills to translate your love for gems and jewellery into a rewarding career. Enroll at ISGJ's dynamic School of Jewellery to build your career today.





JEWELLERY DESIGN PROGRAM – MANUAL

DURATION: 12 WEEKS ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN JEWELLERY DESIGNING

PROGRAM OVERVIEW

Our 3 months Jewellery Design Program will cover how to illustrate your ideas accurately and attractively. Students will start learning with basic sketching exercises to understand 3d and transforming their ideas into drawings and later get acquainted with rendering techniques.

ISGJ offers a comprehensive course structure and curriculum with experienced faculty. They guide you to become professional with a blend of talent and the right professional training about the fastest growing gems and jewellery industry.

At the completion of this Program, you will have your hand-developed design portfolio to show prospective employers and customers.

PROGRAM HIGHLIGHTS

Sourcing and creating innovative designs
Developing sketch & building designs
Rendering techniques
Knowledge on metallurgy
Knowledge on market trends
Exams and test
Creating portfolio
Field trips and factory visits

CAREER PATHWAYS

Professional Designer • Jewellery Design

Consultant • Freelance Designer • Jewellery

Showroom Owner





ADVANCE JEWELLERY DESIGN PROGRAM - MANUAL

DURATION: 20 WEEKS ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AND, AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN ADVANCE JEWELLERY DESIGNING

PROGRAM OVERVIEW

Students of 3 Months Jewellery Design Program can opt for Advance Jewellery Design Program after the assessment of their work by their respective faculties.

Timely one on one session is conducted to track the student's progress and achievements. We encourage Advance Jewellery Design students to participate in all kinds of competitions conducted by jewellery industries, and help them build their network by taking them for industrial visits and exhibitions.

CAREER PATHWAYS

Professional Designer • Jewellery Design Consultant • Freelance Designer • Jewellery Showroom Owner

- Jewellery Marketing Expert Jewellery Retailer Jewellery Manufacturer Jewellery Sales Associate
- E-commerce





MODULE 1

Elements and principles of jewellery designing

Basic guidelines of jewellery design

Shading techniques

Detailed rendering and illustration of gemstones and metals

MODULE 3

Drawing techniques of different jewellery products along with its measurements and budget

Learn Indian and international jewellery design and

drawing of traditional, contemporary & innovative concept

Layout and detailing of jewellery
Understanding of sourcing and creating new
innovative jewellery

MODULE 2

Jewellery history and eras of jewellery

Techniques of jewellery manufacturing

Techniques of designing Men's and kid's jewellery

Casting jewellery

Gold calculation

MODULE 4

Style of jewellery designing

Knowledge on market trends

Exams and test

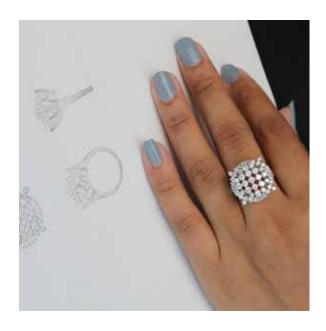
Creating portfolio and presentation

Field trips and factory visits













JEWELLERY DESIGN PROGRAM - CAD

DURATION : 12 WEEKS ELIGIBILITY : 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN JEWELLERY DESIGN - CAD

PROGRAM OVERVIEW

ISGJ School of Jewellery offers a 3 months Jewellery Design CAD program for beginners. During this course students will learn how to design jewellery models with the help of experienced instructors to better understand the basic commands and tools of jewellery software and the power of using the 3D software in the world of jewellery designing. Matrix is the latest and widely used software for CAD designing all over the industry.

We timely update the software as and when the new versions are available. You can transform your jewellery designs into 2D or 3D models with exact precision in size, shape, and color. It is also an excellent tool that can help you sell your designs to your potential customers.

PROGRAM HIGHLIGHTS

Introduction of Matrix, Jewel CAD, Rhino software
3D modeling of jewellery
Techniques of designing
Various settings in jewellery
Building and modifying basic design
Portfolio designing
Factory visit and field trip

CAREER PATHWAYS

Professional Jewellery Designer • Professional
CAD Artist • CAD Technician • Jewellery CAD
Technician • CAD/CAM Service Owner





ADVANCE JEWELLERY DESIGN PROGRAM - CAD

DURATION : 20 WEEKS ELIGIBILITY : 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN ADVANCE JEWELLERY DESIGN - CAD

PROGRAM OVERVIEW

CAD is now extremely important and widely used to design, develop and manufacture products to be used by retailers, wholesalers, manufacturers and end-customers. ISGJ offers a five months Advance Jewellery Design CAD program. During this course students will learn how to design jewellery models with the help of experienced instructors to better understand the basic commands and tools of jewellery software and the power of using the 3D software in the world of jewellery designing. Matrix is the latest and widely used software for CAD designing across the industry.

ISGJ is officially an education partner with Gemvision (USA) for Matrix CAD Courses in India. We timely update the software as and when the new versions are available. You can transform your jewellery designs into 2D or 3D models with exact precision in size, shape, and color. It is also an excellent tool that can help you sell your designs to your potential customers.

Matrix CAD is a valuable tool for those who are looking for employment in the Jewellery Industry as CAD-Designers, Product development managers, Merchandisers as well as for those looking to set up their own manufacturing units, or e-commerce websites.

CAREER PATHWAYS

Professional Jewellery Designer • Professional CAD Artist • CAD Technician • Jewellery CAD Technician • CAD/CAM Service Owner



MODULE 1

Introduction of Matrix, Jewel CAD, Rhino Software 3D modeling of jewellery Techniques of designing.

Understand jewellery design theory and artistry

Jewellery manufacturing factory visit

MODULE 3

Functions, tools and commands of Matrix CAD
Develop new designs by extracting parts or
components from finished designs
Designing various forms of jewellery
Learn different types of settings
Understanding jewellery manufacturing process

MODULE 2

Various settings in jewellery
Building and modifying basic design
3D model for manufacturing jewelry
CAD / CAM technology in jewellery industry
Learn how to use Matrix Software for jewellery design

MODULE 4

Learn valuation of different karat gold with
Jewellery estimation
Distinguish between various CAD software and
various CAM methods
Portfolio designing
Factory visit and field trip
Awarding certificate

www.isgj.org











PROCREATE JEWELLERY DESIGN PROGRAM

DURATION: 16 WEEKS ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN JEWELLERY BUSINESS MANAGEMENT

PROGRAM OVERVIEW

The digital jewellery design course gives you knowledge on how to use brushes, palettes of colors and an exclusive gallery of various gemstones and pearls. The course will teach you how to use the Procreate application to illustrate jewelry designs with smart and easy techniques.

The software application in this course, Procreate, is now one of the most popular apps for creating jewellery artwork. The software is designed to be used with Apple's iPad and the Apple pencil. Procreate gives all kinds of artists all the benefits of working digitally and helps a lot in designing. It makes it easier to create and share digital art without hindrance. It also provides you with all the commands and gestures that will help in the quick modification of designs, and this will help in making your work super-efficient.

PROGRAM HIGHLIGHTS

Learn how to use the Procreate application

Creating different colored gemstones & pearls

Learn the shading pattern with procreates palette of brushes

Render different types of popular gemstones in jewelry

Learn to create new brushes to design jewellery

Understanding of different types of Brushes for metal texture

Learn to create popular jewellery settings

CAREER PATHWAYS

Jewellery Designer • Jewellery Retailors • Fashion Jewellery • Luxury Jewellery Marketing • Professionals • Jewellery Factory Owner



JEWELLERY MANUFACTURING PROGRAM

DURATION: 12 WEEKS ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN JEWELLERY MANUFACTURING

PROGRAM OVERVIEW

This course has been developed for the beginners who wish to have the basic idea of jewellery manufacturing. It is especially designed for the students who want to try their hands on different techniques used in jewellery manufacturing in a compact time period. The exercises included in the course module are sawing, filing, drilling, melting, alloying, soldering and bezel setting. The students are taught to use all these techniques to finally manufacture a jewellery piece.

You will learn about making finished jewellery products from rpt and learn what precautions should be taken care of while performing these processes and what should be the safety measures during manufacturing. Students can successfully make jewellery products after successfully completing the manufacturing program.

PROGRAM HIGHLIGHTS

Various process of jewellery manufacturing

Annealing

Soldering

Sawing

Forging

Engraving

Stone setting

Finishing

Polishing

CAREER PATHWAYS

Jewellery Manufacturer • Goldsmith • Setter
• Jewellery Retailing • Jewellery Designer •
Jewellery Consultant • Polisher • Filer and
Assembler





JEWELLERY SALES & MARKETING PROGRAM

DURATION: 4 WEEKS ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN JEWELLERY SALES & MARKETING

PROGRAM OVERVIEW

This 25 session program provides students in – depth analysis of the jewellery selling process, marketing and approaching the sale from the three key standpoints of customers, communication and merchandising. Students will learn about product knowledge, promoting jewellery collection with proper placement, develop an understanding of the consumer's frame of mind. Jewellery selling and merchandising is both a skill and an art thought about jewellery placement display and packaging must be well planned for jewellery to effectively convey quality and value

PROGRAM HIGHLIGHTS

Knowledge about marketing and key concepts
External marketing environment and competition
Knowledge on consumer buying behavior
Marketing plans and measuring success
Knowledge on how to sell your product
Retail inventory management techniques
Stock to sale ratios
Improving stock turn
Jewellery pricing
Jewellery marketing & branding

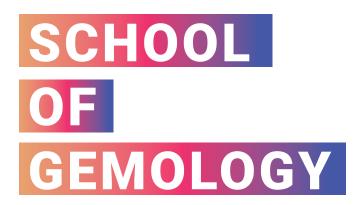
CAREER PATHWAYS

Jewellery Showroom Manager • Assistant

Manager • Jewellery Sales Professional • Sales

Training Officer





PLACEMENTS



















OVERVIEW

The School of Gemology is the ultimate source for discovering the breathtaking world of gemstones. Whether you want to become a more confident gemstones trader, jewellery retailer, lab gemologist or gemstones research associates, School of Gemology offers a range of courses in gemstones. The courses have been designed to improve your knowledge in topics related to gems formation, mining, identification, treatments, manufacturing as well as how to work with top gemstone traders and brokers.





GRADUATE GEMOLOGIST PROGRAM

DURATION: 20 WEEK ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AHMEDABAD

CERTIFICATION: GEMOLOGY GRADUATE - GG

PROGRAM OVERVIEW

ISGJ's Gemology Graduate Program is a highly professional and coveted internationally recognized gemologist title.

You will learn the best hands-on practical gemological experiences during this program. The program will cover various topics like, how to identify gemstones, scientific training and practical learning of gem identification, updates on synthetic, imitation treatments identification, latest information on color enhancements, sources of worldwide gemstones. characteristics of colored stone, method to improve the natural properties of colored stone known as enhancement or treatment.

This program also covers the complete diamond grading and valuation part. Grade diamond in the D-Z color range, diamond grading and identification techniques with a practical session with diamonds of different sizes, colors and clarity, recognize and distinguish between natural, treated and synthetic diamonds and to compare and identify a diamond and its simulants.

Gemology Graduate Program + Polished Diamond Graduate + Jewellery Basic

PROGRAM HIGHLIGHTS

Gemstones Trader • Laboratory Gemologist • Retailer • Gem Entrepreneur • Manufacturer • Jewellery Retailer



PROGRAM STRUCTURE

MODULE 1

Introduction of gems and gemology

Various types of gemstones

Using various gem testing instruments to

identify gemstones

Colored stone grading and valuation

Updates on synthetics, imitation and treatment

identification

Sources of worldwide gemstones

Exams and tests

Market analysis of colored stones

MODULE 3

Understand and detect phenomena in gemstones and study the cause behind each of them

Learn the relation between light and gemstone colors, using a dichroscope & Polaris cope

Learn to use the refractometer, color filter and various other instruments used to identify gemstones

Learn how heat treatment, irradiation, lattice diffusion, dyeing and oil and resin treatments can alter gem appearance and properties

Various types of cuts and facets like cabochons, beads and other forms and how they affect the transmission of light

MODULE 2

Get professional insight into identification of gem quality factors and where they are mined
Learn definitions of gems, and recognize how their beauty, rarity and durability affect their price
Learn to identify transparent, translucent and opaque gemstones

Differentiate between natural gemstones and their synthetic counterparts

Identify simulants by using magnification to observe the internal features within them

MODULE 4

Gem and jewellery industry an overview

Analysis of prospects of various sectors such as precious or semi precious, diamonds, pearls, synthetic, imitation, jewellery studded and plain gold Determination of origin of gemstones

Different styles of cutting and trading gemstones for quality of cutting

Gemstones market study and analysis

Pricing of gemstones

Fieldtrip and exhibition visit













GEMSTONES IDENTIFICATION PROGRAM

DURATION: 8 WEEKS ELIGIBILITY: 10TH PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: CERTIFICATE PROGRAM IN GEMSTONES IDENTIFICATION

PROGRAM OVERVIEW

Start out on your journey into the world of gem education with the Gemstone Identification Program. The students are taken into the fascinating world of gemstones by hands-on training on identification of a huge variety of real coloured gemstones from all over the world.

The laboratory is equipped with professional gem testing instruments on which you will learn the identification of coloured gemstones, distinguish between synthetic / imitation / treated and real gemstones and also learn about occurrence of gems, their inclusions and optical characteristics.

Practical gemology goes one step further, explaining how to use the tools of gemology & processing information supplied.

PROGRAM HIGHLIGHTS

Gemstone identification

Understanding of gemological properties

Mining 8, exploration of gemstones

Detect treatment in gemstones

Identify natural and synthetic gemstones

Pricing of gemstones

CAREER PATHWAYS

Lab Gemologist • Jewellery Store Owner

- · Jewellery Manufacturer · Gemstones Dealer
- Gemstone Mining Gemstones Traders





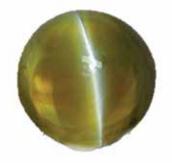
















NINE GEMSTONES IDENTIFICATION PROGRAM

DURATION : 4 WEEKS ELIGIBILITY : 10[™] PASS

LOCATION: SURAT, AND AHMEDABAD

CERTIFICATION: CERTIFICATION IN NINE GEMSTONES IDENTIFICATION

PROGRAM OVERVIEW

Nine Gemstones Identification Program helps you to learn the same time-tested procedures and identification skills used by the institute's renowned gemological experts. Gain confidence using a microscope, refractometer, polariscope, dichroscope, spectroscope and loupe to identify natural gemstones, imitations and synthetics.

In four week students will identify all major nine gemstones related to Indian astrology.

PROGRAM HIGHLIGHTS

Understanding of 9 gems and astrology
Learn the art of gems identification
Identify gems quality
Pricing of gemstones

CAREER PATHWAYS

Gemstones Buyer • Gemstones Trading • E-commerce • Jewellery Store Owner • Gemstones Dealer





NDUSTRY CONNECT

The industry visits and strong connections provide students with a rich experience and understanding of the global gems and jewellery world. It inculcates a desire for lifelong learning and fosters a capability to think ahead in these constantly changing times.

ISGJ academic curriculum is best designed to provide exposure to the students in a real life working environment, enabling them to develop and enhance academic, personal and professional competencies coupled with deeper understanding of the ethics and values that distinguish a good professional.

All-inclusive education for the gems & jewellery industry is at the heart of ISGJ courses. And the industry exposure effectively prepares students for successful careers in today's competitive luxury jewellery industry.

Interaction with diamond & jewellery industry experts
Opportunities to build strong industry connection
Industry visits

Exposure to exhibitions and fairs across the world Internships at prestigious brands and organisations Student exchange and study abroad program Assistance for job placement and business startups.

INDUSTRY APPLAUDS



Priti Bhatia

Owner, Awesome Sparklers

My staff got groomed and their knowledge increased which helped them in



Nikhil Desai Owner, Charu Jewels, Surat

The course of jeweller sales associates is exceptionally well designed and knowledgeable. The workshop conducted was very beneficial for my sales team

day to day work. It was indeed a well-designed course for a sales advisor.



Ritu Seth Owner, Belisma Jewel

There's never a better time to start planning for the future than right now. Finding the right school can be the first step toward achieving a lifetime of success.



Tushar Choksi Owner, Kantilal Jewellers

I believe that ISGJ has developed industry oriented curriculums that are well suited for jewellery designers, retailers and sales people. Their quality and consistency has been amazing and we value their creativity. The theory lectures combined with instructor guidance made the education very intriguing.



Driss Elhazzaz

Jeweller MOROCCO | President, Morocco Jewellery Association
I would like to thank ISGJ for all the efforts made to provide us an unforgettable experience. ISGJ has made our time valuable, joyful and rich. I appreciate the way you have transmitted to us your skills, which will be very beneficial to us as professionals in the jewellery and diamond industry.



USA
RUSSIA
AFRICA
HONG KONG
DUBAI
UK
MONGOLIA
MOROCCO
DOHA
NEPAL
SINGAPORE

Elevate and build your career in gems and jewellery by combining passion with knowledge. Study at the ISGJ-The Gems & Jewellery College, world's leading institute in gemology, jewellery, and diamond and earn strong academic credentials that opens doors throughout the industry.

JOB PLACEMENTS





















































ABOUT IJDC INTERNATIONAL JEWELRY DESIGN COMPETITION

Founded in 2016, International Jewelry Design Competition has been running for 6 years. As a result of continuous support from all over the gems & jewellery industry, the competition has become an international and symbolic jewellery design competition. Every year ISGJ makes an effort to promote the concept of design excellence, establishing a platform for global jewellery designers to exchange jewellery design techniques & concepts.

"The International Jewellery Design Competition" takes place in this marvelous environment at ISGJ Campus. The competition aims to contribute to the revitalization and internationalization of the entire India jewellery Art, Design industries by discovering new artists, fostering their talents, and in the meantime, promoting jewellery education globally.



EVENTS & ACTIVITIES

Welcome to the diamond capital of the world. At ISGJ, you'll be living, working, and creating alongside some of the world's most interesting, most creative, and most inspiring minds.

During your study at ISGJ, students participate in a wide range of events and activities through various programs. Student activity includes field visits, festival celebrations, and exhibition visits.

It's partially because we're in Parle Point. It's also because we're in Surat. It's mostly because we're in ISGJ.













The Alumni Club's mission is to provide opportunities for continuing education, placements and foster networking throughout the gems and jewellery industry.

Since inception, ISGJ College strives to keep its alumni close, informed, and involved through its graduate's club events and seminars.

The Graduate's club provides networking and professional development through lectures, workshops, field trips, social meetings & professional activities.

STUDENT ACHIVERS



Harshit Bansal Launched a Jewellery Brand Renani Jewels



Saloni Jhwar Placed as a Designer **BR** Designs



Ashvini Mutha Placed as a Jewellery Merchandiser Charu Jewels



Ashna Shah Launch a Jewellery Brand Upena Jewels



Vikash Sanghvi Launched a Diamond Trading Business



Vyom Bajpai Launched a Retail Jewellery Brand Damak Diamond



Launched a Diamond Jewellery Brand Vagmi Diamond



Deep Choksi Joined a Family Business D Khusalbhai Jewellers



Raj Dhanak Launched a Jewellery Brand Rajgharana Jewellers



Shirani Bhansali Launched a Retail Jewellery Brand Joined Family Business



Aayush Desai Charu Jewels



Ridham Raykundaliya Placed as a Designer **BR** Designs



Preksha Agarwal Placed as a Sales Associate Star Jewellery



Simran Kapoor Working as Merchandiser Kapoor Jewellers



Akash Saliya Launched a Jewellery Brand Kajrin



Chahat Shah Launched a Jewellery Brand - Svaraa

FACILITIE SPUS

- IJDC Competition
- Graduation Ceremonies
- Exhibitions Visits
- Diwali Celebrations
- Factory Visits
- Field Trips
- Study Tour
- Diva Awards

ISGJ Campus can be discovered in the heart of the city, in one of the prime locations in Surat - The Rajhans Ornate Mall. The Institute offers a perfect blend of modern infrastructure and innovation to impart highest quality education to the students.

The elaborative campus is designed as per the norms of international jewellery industry with advanced equipment and machinery. It provides fantastic facilities like students' cafeteria, gem testing lab, matrix jewellery studio, conference room, soundproof studio, and jewellery manufacturing lab with latest machines. ISGJ College is equipped with marvellous classrooms, immense sophistication in teaching and extremely friendly support from all faculties building up an image of ISGJ as per global standards in true sense.













ACCOLADES WARDS &













ABOUT IJDC - INTERNATIONAL JEWELRY DESIGN COMPETITION

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ALUMNI FEEDBACK



AANGI DESAI

Professional Diamond Program

I was the youngest student when I joined ISGJ, back in my 11th Grade. I was told by my fellow batchmates that I was too young to understand the dynamics of the program. I had to start from scratch. So I sat down for long hours with the faculty. Today I have developed a good understanding in the diamond industry and I owe it to the faculty. They always supported and motivated me to bring out the best in me. Every minute spent with them was my biggest investment.



ADITYA CHAUHAN

Jewellery Business Management Program

My experience at ISGJ campus is very nice. It's a friendly and disciplined institute. I did my JBM program from here and it is really a good and detailed course. More practical than theoretical approach which helped me in real practical life. Teachers are very experienced and knowledgeable and anytime ready to solve your problem not only till the duration of the course but it's a lifetime support.



RIDDHI JIYANI

Master Program in Gems and Jewellery

Getting an opportunity to become a part of ISGJ institution is great. They provided me with an excellent platform to learn and gain enough knowledge in jewellery designing. Admin staff and other faculties were good and had excellent knowledge and experience in the field. I would definitely suggest it for the enthusiasts who are willing to gain knowledge in the field of jewellery designing.



SHREYA CHORARIA

Master Program in Gems and Jewellery

Today, being a successful jewellery designer and establishing my own jewellery brand, I would like to owe my success to ISGJ. It has provided me with the best level of education along with sufficient practical knowledge and supported me in my journey to become a professional in the jewellery industry. The faculties always pushed me to work hard and strive for betterment which turned out to be really helpful for me. Even after graduating, I am grateful for their support at every step.



AKSHITA GARG

Jewellery Design Program

ISGJ has given me the professional education I need for advancement at my jewellery business and certification that has proven valuable. All the courses offered are very thorough and professional. Campus is well run and has interesting displays of rare gemstones and jewellery that precious students have designed.



SHARE LIFE-CHANGING **EXPERIENCE WITH A COMMUNITY** OF EXTRAORDINARY **TEAMS OF FACULTIES AND STUDENTS** FROM ALL OVER THE WORLD.



SGJ ONCE AGAIN RECEIVES AN EXCELLENCE AWARD FROM

MR. BHUPENDRABHAI PATEL, HON'BLE CHIEF MINISTER &

MR. HARSHBHAI SANGHVI HON'BLE HOME MINISTER

OF GUJARAT STATE.

ENABLING EVERY TO GROW IN THE GEMS DUST TO ACHIEVE T FULL POTENTIAL.



SURAT (HQ) & CAMPURS RAJHANS ORNATE MALL, PARLE POINT, SURAT-395007

AHMEDABAD CAMPUS CG ROAD, AHMEDABAD -380009











